

NEW SPONSORSHIP OPPORTUNITIES

5 Great Brand-Building Sponsorship Opportunities with Minnesota Golfer

1

MGA Website Sponsored Content + Logo

Create an online destination on MNgolfer.org that elevates your brand presence on a highly authoritative website. Branded content is a proven strategy that builds trust in your brand and accelerates the conversion of leads. MNgolfer.org's branded content solutions allow you to extend your reach to a larger, targeted audience. MNgolfer.org can seamlessly integrate your most engaging content into contextually relevant editorial using a single creative that dynamically adapts to its environment.



PACKAGES INCLUDES

- Create URL landing page on MNgolfer.org - online editorial content - sponsored - *HOST FOR 1 YEAR*
- 25,000 digital impressions promoting the landing page - *PER MONTH*
- \$500 credit to run programmatic traffic to the landing page - *PER MONTH*

PRICING

- **1 Months Exposure** // \$3,000
- **3 Months Exposure*** // \$8,000
- **6 Months Exposure*** // \$15,000

CONTACT US TODAY!

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2

MGA Website Digital Advertising

As a premium advertiser on mngolf.org, your ads will be rotating in prominent locations throughout the website for the duration of your campaign.

In 2021, MNGOLF.org was visited by over 800,000 unique visitors which was up +126% from 2020!

- **\$1,000 PER MONTH** = 100,000 ads delivered.
- **BEST VALUE** // 6 months for \$5,000 (\$1,000 off)

3

GHIN Handicap Mobile App

Sponsorship Prominent ad position within the GHIN Mobile App. The app puts your message in front of an average of 23.4k unique users a month.

78% of scores posted by MGA members are done via the app.

- **COST PER MONTH** // \$3,800



4

E-Newsletter Sponsorship

Feature your ad, message, logo and link in a Top Leaderboard- space on the E-Newsletter.

The E-version is emailed to 64,000+ MGA members on the 1st and 15th of each month.

- **One Monthly Inclusion**
(1st or 15th) // \$6,000
- **Two Monthly Inclusions**
(1st or 15th) // \$3,000

